C. S. I., K.N.D., B.M.H.E.C'S

C.S.I. COLLEGE OF COMMERECE , DHARWAD.

Accredited at "B" Level by NAAC

M.COM SECTION

Organizes

SPECIAL LECTURE

On

"BUSINESS RESEARCH METHODS"

RESOURCE PERSON

Shri. Pramod Kulkarni

Chartered Accountant, Dharwad

Date: Friday and Saturday,
29th and 30th March, 2019

Time: 11:00 A.M.

Dr. S. V. Hegadal
Coordinator

Dr. Kamala Dhawale
Principal

C.S.I. K.N.D. B.M.H.E.C'S

C.S.I. COLLEGE OF COMMERCE, DHARWAD

SPECIAL LECTURE ON BUSINESS RESEACH METHODS
DATE: 29th and 30th March 2019

M.COM II SEM

NOTICE

M.Com II Semester students are hereby notified that Special Lecture on Business Research Methods on 29th and 30th March 2019 at CSI College of Dharwad at 11:00 AM. All the students are asked to attend the program without fail.

CO-ORDINATOR

PRINCIPAL

PRINCIPAL
C.S.I.College of Commerce
DHARWAD

C.S.I. K.N.D. B.M.H.E.C'S

C.S.I. COLLEGE OF COMMERCE, DHARWAD

SPECIAL LECTURE ON BUSINESS RESEARCH METHODS

BY CA PRAMOD KULKARNI

1.3.1 **M.COM II SEMESTER**

DATE: 29th and 30th March, 2019

COURSE CONTENT

SL. NO.	TOPIC
1	· Basics of Statistics
2	· Concept of Business Research · Business Research Process · Business Research Design
3	· Organization of Business Research Formulation and Testing of Hypotheses
4	· Methods and Techniques Data Collection · Sampling and its Types
5	· Data Processing and Analysis in Business Research
6	· Report Writing and Presentation in Business Research

C.S.I. K.N.D. B.M.H.E.C'S

C.S.I. COLLEGE OF COMMERCE, DHARWAD

SPECIAL LECTURE ON BUSINESS RESEARCH METHODS BY CA PRAMOD KULKARNI

1.3.1 M.COM II SEMESTER

DATE: 29th and 30th March, 2019

A special lecture on '**Business Research Methods**' was conducted for II Semester students on 29th and 30th March, 2019 by CA Pramod Kulkarni. It was a 2-hour session each day.

On the first day, the basics of Statistics and its applications in Business Research was focused on. Measurement of risk and return based on Statistical tools such as Standard Deviation, Mean, Beta, etc, were discussed.

On the second day, the focus was on Testing of Hypothesis. Under this topic, testing of hypothesis, giving conclusions based on results, different types of tests, like Z-test, t-test, F-test, Chi-square test, etc, identifying the data types required for different tests and related aspects were discussed.

The session was helpful for the students in gaining additional knowledge in the subject.

C.S.I. K.N.D. B.M.H.E.C'S

C.S.I. COLLEGE OF COMMERCE, DHARWAD

SPECIAL LECTURE ON BUSINESS RESEARCH METHODS
BY CA PRAMOD KULKARNI
M.COM II SEMESTER

DATE: 29th and 30th March, 2019

LIST OF STUDENTS ATTENDED

SL. NO.	NAME	
1	Anjum H. Badekhanavar	
2	Anjuma H. Lattemmanavar	
3	Archana G. Prabhayyanavarmath	
4	Arunkumar M. Hugar	
5	Chaitra B. Chegaraddi	
6	Devakka F. Kotur	
7	Heena Kousar B. Lattamnavar	
8	Jyoti.Barikar	
9	Kavya D. Padaki	
10	Kirankumar B. B.	
11	Krishna Joshi	
12	Netra C. Chandaller	
13	Padiyappa H. Hanamaneri	
14	Pooja B. Hongal	
15	Poornima P. Pawar	
16	Preeti S. Nagalapur	
17	Prithvi R.Hegde	

SL. NO.	NAME	
18	Priyanka N. Kolekar	
19	Purushottama K.	
20	Rajeshwari P. Hiremath	RPH
21	Ranjita N. Birji	
22	Roopa I. Navalgund	
23	Salemanraj Chenchugol	
24	Sampada Thokale	
25	Samreen M. Bijapur	
26	Sandeep K. Bellodi	
27	Sandra Judith M. A.	
28	Sanjeev Mallappa Latti	
29	Sarah E.Malin	
30	Shahajad N. Mujawar	
31	Shivaleela M. Pattanashetti	
32	Sindhu S. Wani	
33	Sunita V. Wali	S.W
34	Swati Mutalikdesai	
35	Shweta A. Hosamani	S.A.H

COORDINATOR

PRINCIPAL

PRINCIPAL
C.S.I.College of Commerce
DHARWAD

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C.S.I. COLLEGE OF COMMERCE, DHARWAD

SPECIAL LECTURE ON BUSINESS RESEARCH METHODS
BY CA PRAMOD KULKARNI
1.3.1 M.COM II SEMESTER

DATE: 29th and 30th March, 2019

FEEDBACK ASSESSMENT

1. How helpful was the session on Business Research Methods?
   Most of the students said that the session was **useful.**

2. Did you get all the information that you expected from the session?
   Majority of the students said that **they got all the information** that they expected from the session.

3. Have your perceptions about the subject become clear after the session?
   All the students said that **their perceptions about the subject have become clear** after the session.

4. Do you expect more such sessions about the subject?
   Majority of the students said that **they expect more such sessions** on subject.

5. How do you rate the resource person?
   Majority of the students have rated the resource person to be **Good.**

6. Do you want more sessions from the same resource person?
   All the students said that **they want more sessions** from the same resource person.